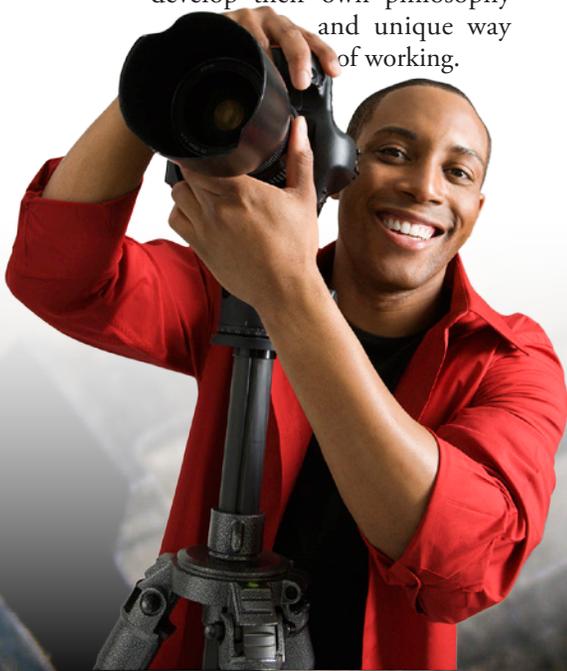




At Roux we provide a challenging educational experience. We offer a supportive studio culture in which to explore and experiment, challenge and create, discover and debate, and make mistakes! Our students are encouraged to demonstrate initiative and curiosity in the world around them. They are visual thinkers and creative problem solvers. We support individual perspectives and the ability to draw on experiences. The Graphic Design program helps students to develop skills in listening, negotiating, research, thinking creatively, idea generation, and manipulating visual languages and techniques. Students are encouraged to cultivate and share ideas, as well as develop their own philosophy and unique way of working.



In year one and year two, students are equipped with the core ideas and skills necessary for a career in graphic design, and choose an elective module where they can employ, extend, and challenge those ideas and skills. Students study alongside working artists and designers on thesis-based projects. Elective modules include studies on:

- the figure in art and advertising
- creative branding strategies
- drawing and visual studies
- advanced material investigation
- the physical vs. the virtual narrative in design

In their third year, students explore their own questions within their selected area of practice through the support and advice of an assigned mentor. When students graduate from Roux, they have contacts in professional community and a portfolio that they can immediately start submitting to clients and employers. Most importantly, they leave with an education that will last them a lifetime.

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